Taitung County

The Administration

Magistrate/ Huang Jian-ting



Deputy Magistrate/ Chen Jin-hu

(Photo is not provided on the official website.)

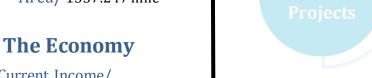
Population/ 435,000

The Geography

Area/ 1357.247 mile²

Current Income/ USD \$455 million

Disposable Income per capita/ USD \$8.246.87



- Tourism
- Agriculture
- **Cultural Preservation**

- Fongle Industrial Park
- Eastern Taiwan Deep Sea Water Innovation & Research Center
- **Taitung Ruin Academy**
- **TTmaker**





- Taitung Airport (TTT)
- **Fugang Harbor**
- Hsin-kang Harbor
- Jinzun Fishing Port

- Taitung International Balloon Festival (6/30-8/6)
- Taiwan Open Surfing
- Challenge Taiwan Triathlon





Deep Sea Water Project

- The Ministry of Economic Affairs invested USD \$23.25 million to build the Eastern Taiwan Deep Sea Water Innovation & Research Center (ETDIC) in Taitung.
- Under the Forward-looking Infrastructure Development Program, authorities will invest USD \$ 13.29 million to further develop ETDIC from 2017-2021.
- Aims to diversify the Taiwan aquatic environment, thus reducing the risk of water shortage, and promote the marine biotechnology industry.
- National Taitung University established a Deep Sea Water Research and Development Center to develop relevant technologies and cultivate collaboration between academic organizations and industries.

Agricultural Upgrade

• Taitung authorities support local agriculture and organic food production including rice, Atemoya, red quinoa, and millet. The goal is to reach 720 acres of organic food production by 2018 and 2,000 acres within five years.

Tourism

- Taitung has the highest indigenous population in Taiwan, which includes 7 indigenous groups: Amis, Puyuma, Bunun, Yami, Paiwan, Rukai, and Kavalan. Taitung authorities hope to preserve their unique cultures, and also promote integration with the creative art industry.
- Taitung also focuses on sports tourism, including surfing and biking. The bicycle route of Provincial Highway 11, 23, and 30 is accredited by ACP and receives accolades from international bikers around the world.
- Taitung is transforming some fishing ports and fishing markets into tourist attractions.
- Two additional trains have started to operate on weekends to attract more tourism to Taitung.

Healthcare

- Hospitals are mostly clustered near the city, making it difficult for
 patients in rural areas to access healthcare. The Rotary Club recently
 donated an X-ray machine and 2 medical vehicles, assisting authorities'
 plans to develop Integrated Delivery Systems.
- Mackay Memorial Hospital invested USD \$23 million to build the first cancer center in Taitung. Taitung has the highest cancer-caused death rate in Taiwan, which is a consequence of insufficient medical resources. Examples include inadequate equipment and a shortage of professional personnel.

Smart City

- Taitung continues to develop innovative applications of smart technologies in health care and agriculture. In 2015 and 2016, the county received the "Intelligent Community Forum Smart City 21" recognition.
- Established TTMaker, a maker platform and co-working space, and built a data cloud to provide one-to-one coaching services.

Transportation

- USD \$1.37 Billion (NT\$41 Billion) will be invested to build a double track railway from Hualien Station to Zhiben Station, Taitung. The total length is 67 miles. Planning will be completed by 2018, and construction by June 2026. This will double the number of trains that travel between Hualien and Taitung.
- The Taitung-Chaozhou route is the only remaining single track railway in Taiwan. Considering the complex geographical issues within this area, plans for double track construction will begin after 2020.
- Local authorities will focus on providing Demand Responsive Transport Services (DRTS) within the county to reach rural areas.
- Central authorities will support the establishment of a Public Transportation Project Office within the county.
- The Deputy Magistrate has suggested establishing direct transportation (yachts, helicopters) to Lanyu and Green Island.
- The OBIKE bike share system has recently begun operations in Taitung City. Users can easily locate bikes around the county with the bikesharing app, and lock or unlock the bike by scanning a QR code, thus no regular parking locations are required.



References

Common Source

Taitung County Government Website: http://www.taitung.gov.tw/Default.aspx

Other Sources

Population & the Geography

Taitung County Statistics: http://www.taitung.gov.tw/statistics/News.aspx?n=624F98642E38DF4C&sms=69CA9940FDCD788E

The Economy

National Statistics: http://statdb.dgbas.gov.tw/pxweb/Dialog/Saveshow.asp http://statdb.dgbas.gov.tw/pxweb/Dialog/Saveshow.asp

Major Policy

Deep sea water

Southern Region Water Resources Office, WRA, MOEA:

http://www.wrasb.gov.tw/business/business02South.aspx?no=14&ShowNo=117&no2=106&no3=43&wid=132

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Agriculture

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Tourism

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Healthcare

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Smart City

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Intelligent Communities Forum: http://www.intelligentcommunity.org/smart21

TTmaker: http://www.ttmaker.com.tw/

Major Infrastructure

Transportation

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